

# **IMIA STRATEGIC PLAN 2011-2016**

### **CERTIFICATION**

- Promote the institution of planned new languages & credentials
- Support promotion of national and international certification
- Promote certification and maintenance as a requirement to practice
- Develop mechanisms to recognize credentialed medical interpreters
- Inform interpreters about all certification programs available to them

### ADVOCACY

- Continue local, national and international advocacy efforts
- Promote best practices at all levels (laws, language access)
- Advocate for professional recognition, certification, and reimbursement

### **EXTERNAL RELATIONS**

- Create an External Relations Committee
- Develop MOUs with other associations to expand on current efforts
- Expand Public Relations Committee activities
- Increase organization visibility

#### LEADERSHIP DEVELOPMENT

- Develop Regional Chapters (local, regional, national, international)
- Develop Committee and Division initiatives
- Create leadership support positions
- Develop and institute Leadership Academy

### ORGANIZATIONAL DEVELOPMENT

- Maintain pioneer & leadership position in the field
- Strengthen organizational structure
- Enhance administrative structure
- Expand leadership structure regionally

## PROFESSIONAL EDUCATION & RESOURCES

- Promote IMIA CEU Program
- Develop International Education Directory
- Promote Interpreter Education Worldwide
- Support Professional Development of Medical Interpreters
- Develop an Accreditation Program for Medical Interpreter Training.
- Formalize a Patient/Provider Education Campaign