



**INTERNATIONAL MEDICAL
INTERPRETERS ASSOCIATION**
Leading the advancement of professional interpreters

For Immediate Release

Contact: Anita Coelho Diabate

Phone: 617-636-1798

Fax: 1-866-406-4642

Email Address: President-Elect@imiaweb.org

2015 IMIA Conference Welcomes CyraCom as its Major Sponsor

Boston, MA, April 17, 2015 - CyraCom will be the major sponsor of the upcoming International Congress on Medical Interpreting by International Medical Interpreters Association (IMIA) in Rockville, Maryland, April 23 – 26, 2015.

As both one of the largest employers of interpreters and a leading provider of language services to hospitals, CyraCom is committed to advancing the medical interpreting profession. Founded in 1995, CyraCom's annual revenue has increased by five times since 2007 and the Company has added over 1,800 jobs in that time. CyraCom's consistent year-over-year growth has also created numerous career opportunities for its workforce, with former interpreters able to pursue positions in management, client support, marketing, accounting, and other departments. CyraCom's employee interpreters benefit from competitive pay and a range of benefits, including individual health insurance coverage with premiums wholly paid by CyraCom.

"CyraCom is again proud to be a main sponsor of the IMIA Conference this year," said Jeremy Woan, Chairman and CEO of CyraCom. "At CyraCom, we are committed to supporting the progress of the medical interpreter industry and ensuring that more limited-English speakers have access to quality language interpretation."

The conference will host keynote speeches, workshops, and panels featuring top industry speakers who will cover topics such as unity and advocacy in medical interpreting and the future of medical interpreter education. To register for the conference or for further information, please visit: <http://www.imiaweb.org/conferences/2015conference.asp>

About CyraCom

CyraCom is widely renowned as a leading language interpreting service provider exclusively endorsed by the American Hospital Association. Whether in-person or via phone, video, mobile app, or written text, CyraCom bridges communication gaps for thousands of healthcare organizations that need rapid access to language assistance. The Company supports hundreds of languages and operates 24/7. CyraCom impact the lives of millions in the United States by connecting those with limited English proficiency to healthcare services.

CyraCom operates the most expansive network of large-scale interpreter contact centers in the United States. The Company's interpreters receive 120 hours of initial, in-person training in the centers – three times longer than is typical in the language service industry. In training, interpreters learn medical terminology, anatomy and physiology, and other topics essential for healthcare interpreting.

In business since 1995, CyraCom services more than 2,000 healthcare clients throughout the US, including many Fortune 500 healthcare providers – hospitals, systems, and insurers.

About IMIA

IMIA is an umbrella nonprofit organization that advocates for qualified medical interpreting for every language minority patient. Working with over 12,000 professionals in the field, IMIA promotes all standards and best practices in the field of medical interpreting. As an international trade association of medical interpreters, it represents practicing medical interpreters as the ultimate experts in medical interpreting. It is also the only national trade association of medical interpreters in the US, and is an official active member of FIT, the Federation of Interpreters and Translators, an international organization comprised of trade associations of interpreters and translators worldwide. IMIA developed the first code of ethics for interpreters and medical interpreter educators, standards of practice, annual conference, Education, Terminology Resources, and Interpreter Registries. In 2009 launched the National Board for Medical Interpreter Certification, and developed the first national certification for medical interpreters. In 2013 IMIA formed the Commission for Medical Interpreter Education and launched the first standards for Medical Interpreter Education, and the accreditation program for educational programs. IMIA continues to be a pioneer in the field with its recent work to develop the first Medical Interpreter Instructor Certification Program. (www.imiaweb.org)